



THE ECONOMIC  
& BUSINESS  
HISTORY  
SOCIETY



Association of Business Historians

**Economic and Business History Society and  
Association of Business Historians Annual Conference  
“Connections”**



**27 to 29 June 2024, York, UK**

**Conference Programme**



## 50<sup>th</sup> Annual EBHS Conference Birmingham, Alabama May 29<sup>th</sup>-31<sup>st</sup>, 2025 Hilton UAB

The 50th annual Economic and Business History Society conference explores the theme "Forging New Frontiers," marking half a century of pioneering interdisciplinary research. We welcome papers and panels examining how economies, businesses, and markets have adapted strategies, structures, and practices in response to catalysts for change across historical eras.

Gathering in Birmingham, "The Pittsburgh of the South," provides a unique opportunity to study how firms and economies demonstrated flexibility amidst transformative pressures. From its 1871 founding as a planned industrial center, Birmingham rapidly became a world-leading producer of pig iron, steel, and coal, driving the New South's post-Reconstruction manufacturing boom. Its district of smokestacks symbolized the region's transition to an urban, industrial economy.

Yet Birmingham also holds an indelible place in the civil rights movement, whose campaigns challenged racial injustices constraining economic opportunities. The city's stark segregation became a focal point, with the Children's Crusade of 1963 and Dr. King's "Letter from Birmingham Jail" capturing national attention. We encourage proposals analyzing how the interlinked social, political, and economic spheres reshaped the civil rights frontier and its societal and economic impacts.

Attendees can experience Birmingham's transformative legacy firsthand through group tours of sites like the Birmingham Civil Rights Institute, Sloss Furnaces National Historic Landmark, and other locations vividly illustrating the city's complex history.

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Our conference will be based at the ideally situated Hilton at UAB hotel, putting you in the heart of downtown and just steps away from Birmingham's award-winning culinary scene and minutes from Shuttlesworth International Airport. With 7 James Beard Award-winning restaurants like Highlands Bar & Grill and Chez fonfon, to legendary BBQ joints like Miss Myra's and Saw's BBQ, this city has cemented its reputation as the "Dinner Table of the South."

Birmingham's transformative journey extends far beyond its modern culinary renaissance. This city's hallowed place in American history as the crucible for the Civil Rights Movement's courage and resilience will come to life through powerful experiences. Our group will tour the Birmingham Civil Rights Institute, mere blocks from the 16th Street Baptist Church - site of the 1956 bombing that brought segregation's injustices into the national spotlight.

From its pivotal place propelling the New South industrialization to its role in shaping the Civil Rights Movement, to its modern renaissance as a cultural hotspot - Birmingham provides the perfect backdrop for our "Forging New Frontiers" theme.

John Dove

President-Elect EBHS



## **Thursday 27 June 2024**

- 08:30-16:00 Registration (De Grey Building Foyer)
- 09:30-10:30 Parallel Session 1
- 10:30-11:00 Coffee Break (Holgate Dining Room)
- 11:00-12:30 Parallel Session 2
- 12:30-14:00 Lunch Break  
(EBHS Trustees Meeting)
- 14:00-15:30 Parallel Session 3
- 15:30-16:00 Coffee Break (Holgate Dining Room)
- 16:00-17:30 Association of Business Historians Coleman Prize Presentations
- 17:30-19:00 Welcome Networking Reception (Holgate Dining Room)

## **Friday 28 June 2024**

- 09:00-10:30 Parallel Session 4
- 10:30-11:00 Coffee Break- (Holgate Dining Room)
- 11:00-12:30 Parallel Session 5
- 12:30-14:00 Lunch Break  
(ABH Council Meeting)  
(Essays in Economic and Business History Editorial Board Meeting)
- 14:00-15:30 Parallel Session 6
- 15:30-16:00 Coffee Break (Holgate Dining Room)
- 16:00-16:30 ABH Members Meeting (Open to all conference delegates)
- 16:30-17:30 Journal Editors Panel – ‘Connections in publishing Economic and Business History’

## **Saturday 29 June 2024**

- 09:00-10:30 Parallel Session 7
- 10:30-11:00 Coffee Break (Holgate Dining Room)
- 11:00-12:30 Parallel Session 8
- 12:30-14:00 Lunch Break
- 14:00-15:30 Parallel Session 9
- 15:30-16:00 Coffee Break (Holgate Dining Room)
- 16:00-16:30 EBHS Members Meeting (Open to all conference delegates)
- 16:30-17:30 Keynote Speech – ‘How to Be a Success in Business: Storytelling & Belonging from the World of Finance’ – Susie Pak
- 17:30-19:00 BREAK
- 19:00-19:30 Welcome Reception and Awards Ceremony – Principal Hotel, York
- 19:30-22:00 Conference Dinner – Principal Hotel, York

## Conference Team

**EBHS President and ABH Conference Organiser:** Chris Corker, University of York, Chris.Corker@york.ac.uk

**Program Chairs:** Amanda Gregg, Middlebury College, Theresa Finlay, Susquehanna University and Joe Lane, Henley Business School, University of Reading

**VP of Marketing and Communications:** Olli Turunen, University of Helsinki

## Conference Programme Overview

	DG Lecture Theatre (140)	DG014 (25)	DG016 (36)	DG019 (14)	DG109 (30)	DG124 (50)	DG125 (50)	DG126 (14)
Session 1: 27 June 9:30-10:30	1A: China (wages and prices)	1B: Religion and Enterprise	1C: Niche Industries: Bicycles and Kosher Scotch	1D: Family, Women and Everyday Life	1E: The Use of Patents in History	1F: Banking Elites and Financial Crisis		
Session 2: 27 June 11:00-12:30	2A: Roundtable discussion on Financial Archives and Business and Economic History	2B: Currencies and Exchange Rates In Historical Perspective	2C: Changing Modes of Business Organization	2D: Post-WWII European Economy	2E: Schooling and Children's Welfare	2F: Beer and Brewing	2G: Long Run Analyses of Growth and Integration	2H: Multinationals and International Investment in the 20th Century
Session 3: 27 June 14:00-15:30	3A: Imperial and Colonial Business History Panel 1	3B: Britain and British Railways	3C: Economic Development of the Middle East	3D: History of Fashion and Textiles	3E: How to Teach Economic and Business History in Diverse Settings	3F: Mexican Retail Banking in the 20th Century	3G: Nineteenth-Century Industrial Workers	3H: Twentieth Century Retail Trade
Session 4: 28 June 9:00-10:30	4A: Management for Public Good	4B: Nationalization and Infrastructure in 20th Century Britain	4C: Everyday Finance in Britain since 1850	4D: Government Interventions (Failures and Successes)	4E: European Manufacturing and Distribution	4F: China: Political and Economic Institutions	4G: Transatlantic and Eurasian Trade in Textiles	
Session 5: 28 June 11:00-12:30	5A: Quantifying the Qualitative: Micro and Macro Histories of Slavery, Servitude, and Unfreedom	5B: Consulting, Management, Strategy in Historical Perspective	5C: Women Entrepreneurs	5D: Medieval Political Economy	5E: African Entrepreneurship	5F: Unpacking the Inventor: Making Use of New Patent Data in an International Perspective: Women Inventors (Part 1)	5G: Case Studies of Financial Institutions	5H: Family Businesses
Session 6: 28 June 14:00-15:30	6A: Imperial and Colonial Business History Panel 2	6B: Labor unions	6C: Railways (2)	6D: Corporate Governance and Strategy	6E: Fraud and Financial Crime	6F: History and Political Economy of Slavery	6G: Business Records and Social History in Victorian England	6H: Slavery, Trade, and Colonialism in the Caribbean
Session 7: 29 June 9:00-10:30	7A: Finance in Interwar Europe	7B: Foreign Investment in Latin America and North Africa	7C: Archives of Empire: Joint-Stock Companies in the British Atlantic World	7D: Lessons from Popular Media	7E: Death Capitalism	7F: Retail Banking with a Customer Focus	7G: Technology and Productivity in Agriculture	7H: Post-Colonial Experience
Session 8: 29 June 11:00-12:30	8A: Entertainment and Business History	8B: Management, Education, and History	8C: Imperialism and Globalisation	8D: Banking: international development, ideology and strategy	8E: Networks and Institutions	8F: Unpacking the Inventor: Making Use of New Patent Data in an International Perspective: Transnational and Corporate Inventors (Part 2)	8G: Institutions and Political Development	
Session 9: 29 June 14:00-15:30	9A: Maritime Trade	9B: Social Institutions	9C: New Frontiers In Industrial Districts Research	9D: Financial Regulation (and Deregulation)	9E: Development of the Field	9F: Manufacturing and Productivity		

# Conference Sessions

## Poster Presentations

Posters will be available to view at all coffee breaks in Holgate Dining Room during the conference.

1. The Capacity of Commerce: How the Merchant Groups Shaped Political Resource Redistribution the in Taiping Rebellion, 1851-1864 (**Heqi Cai, London School of Economics**)
2. Life Insurance in Modern China: Nationalism, Salesmanship, and Social Welfare in China's Globalization (c. 1880-1949) (**Naomi He, University of Bristol**)
3. Controlled economy, authorities and consumer goods providers: survival of geopolitical turbulence in wartime China, 1937-1945 (**Guting Shen, University of Birmingham**)

## Association of Business Historians Coleman Prize Presentations

Thursday, 27 June 2024, 16:00-17:30

Location: Fountains Lecture Theatre (180)

Chair: **Lewis Wade, Leiden**

1. **Juan José Rivas Moreno** – An Alternative Model for Early Modern Long-Distance Trade Finance: The Capital Markets of Manila, 1680–1838
2. **Robert Yee** – The Rise of Expert Opinion: The Bank of England and Interwar Economic Governance, 1914–1940

## Journal Editors Panel – ‘Connections in publishing Economic and Business History’

Friday, 28 June 2024, 16:30-17:30

Location: Fountains Lecture Theatre (180)

Chair: **Amanda Gregg, Middlebury College** and **Joe Lane, University of Reading**

With Contributions From:

- **Stephanie Decker** (Editor, *Business History*)
- **Simon Mollan** (Co-Editor, *Essays in Economic and Business History*)
- **Shane Hamilton** (Associate Editor, *Enterprise and Society*)
- **Kevin Tennent** (Associate Editor, *Journal of Management History*)

## Keynote Speech

Saturday, 29 June 2024, 16:30-17:30

Location: Fountains Lecture Theatre (180)

Chair: **Chris Corker, University of York**

- ‘How to Be a Success in Business: Storytelling & Belonging from the World of Finance’ - **Susie Pak (St John University)**

## Panel Sessions 1 to 9 Details

### Panel 1A: China (wages and prices)

Thursday, 27 June 2024, 9:30-10:30

Location: DG Lecture Theatre (140)

Chair: **Qing Lu, Hull University Business School**

1. China's Industrialisation and Urbanisation in the Early Twentieth Century: Evidence from Regional Wages (**Ye Ma, Beijing Normal University**)
2. A Study on Rural Land Prices in Modern China (**Tieqiang Li, Rural Economy Research Center at Central China Normal University**)

### Panel 1B: Religion and Enterprise

Thursday, 27 June 2024, 9:30-10:30

Location: DG014 (25)

Chair: **Bernardo Bátiz-Lazo, Northumbria (UK) & Anahuac (Mexico)**

1. (Poor) Accounting for God: Solvability and Money Transfer in the Custody of the Holy Land's Franciscan Network (XVII century) (**Antonio Iodice, University of Exeter and University of Roma Tre**)
2. Religious Organizations and Business Success in 19th Century Britain (**Mitchell Larson, Independent Scholar and Valerie Mock, Suffolk University**)

### Panel 1C: Niche Industries: Bicycles and Kosher Scotch

Thursday, 27 June 2024, 9:30-10:30

Location: DG016 (36)

Chair: **Lars Bruno, Norwegian Business School**

1. Holy Land Cycles: Bicycle Importation, Production and Consumption in the Volatile Twentieth Century (**Dror Goldberg, The Open University of Israel**)
2. The Rise of Kosher-Certified Scotch Whisky, 1996-2023 (**Daniel Schiffman, Ariel University**)

### Panel 1D: Family, Women and Everyday Life

Thursday, 27 June 2024, 9:30-10:30

Location: DG019 (14)

Chair: **Steven Cock, York St John University**

1. Losing Their Religion: State Banning of Religion, Social Norms, and Female Participation (**Richard Murphy, University of Texas at Austin and Shqiponja Telhaj, University of Sussex**)
2. Annulment of Sale and Purchase Contracts in the Indian Dharmaśāstras (**Plachikkat Viswanath, Pace University**)

### **Panel 1E: The Use of Patents in History**

Thursday, 27 June 2024, 9:30-10:30

Location: DG109 (30)

Chair: **Amanda Gregg, Middlebury College**

1. Aeronautics patentees and their strategies, 1880-1918 (**Peter Meyer, U.S. Bureau of Labor Statistics**)
2. Connecting Internal and External Technology Markets: The Growth of Corporate Patents and Technology Transactions in Japan during the Meiji and Taisho Eras (**Shigehiro Nishimura, Kobe University**)

### **Panel 1F: Banking Elites and Financial Crisis**

Thursday, 27 June 2024, 9:30-10:30

Location: DG124 (50)

Chair: **Mark Billings, University of Exeter**

1. Connecting disciplines by studying financial elites: a prosopographic study of banking elites between 1980s and the Global Financial Crisis (**Niccolò Valmori, European University Institute**)
2. The memory of the Global Financial Crisis fifteen years after Lehman (**Giuseppe Telesca, European University Institute, Bruno Pacchiotti, European University Institute, and Youssef Cassis, European University Institute**)

## **Panel 2A: Roundtable discussion on Financial Archives and Business and Economic History**

Thursday, 27 June 2024, 11:00-12:30

Location: DG Lecture Theatre (140)

Chair: **Mark Billings (University of Exeter)**

Discussants participating:

- **Mike Anson (Archive Manager, Bank of England)**
- **Stephanie Decker (University of Birmingham)**
- **Sara Kinsey (Head of Historical Archives, Nationwide Building Society)**
- **Susie Pak (St John University)**
- **Maria Sienkiewicz (Group Archivist, Barclays Group Archives)**

## **Panel 2B: Currencies and Exchange Rates In Historical Perspective**

Thursday, 27 June 2024, 11:00-12:30

Location: DG014 (25)

Chair: **Dror Goldberg, The Open University of Israel**

1. Silver Inflows into Naples, 1536-1579: A Quantitative and Qualitative Analysis (**Lilia Costabile, U Federico II, Naples and François Velde, Federal Reserve Bank of Chicago**)
2. Monetary or military drivers? Reconstructing foreign exchange rate movements in early fifteenth-century Europe (**Tony Moore, University of Reading**)
3. 'The rules of game' or 'as you like it'?: Japan's experience under the specie standard before 1885 from a comparative perspective (**Ayumu Sugawara, Tohoku University and Zibo Chen, Tohoku University**)

## **Panel 2C: Changing Modes of Business Organization**

Thursday, 27 June 2024, 11:00-12:30

Location: DG016 (36)

Chair: **Shane Hamilton, University of York**

1. The B Corp Movement: A Historical Perspective and Current Development (**Zoi Pittaki, University of Dundee and Catherine Wang, Brunel University London**)
2. Limited Partnerships and the Genesis of the American Venture Capital Industry and All It Wrought (**Daniel Raff, The Wharton School and NBER**)
3. Where do big companies come from? The origins of new large Finnish companies since the 1970s (**Niklas Jensen-Eriksen, University of Helsinki**)

## **Panel 2D: Post-WWII European Economy**

Thursday, 27 June 2024, 11:00-12:30

Location: DG019 (14)

Chair: **Kevin Tennent, University of York**

1. German Reparations and the Reconstruction of Greek Industry after 1947 (**Iason-Nikolaos Rodopoulos, York University, Canada**)
2. British business-government relationships: a case-study of Burmah, 1974-1981 (**John Wilson, Northumbria University, Shradda Verma, De Montfort University, Neveen Abdelrehim, Newcastle University and Phillip Linsley, University of York**)
3. State Visits and Export Performance. The case of Spain (1976-2019) (**Jorge Hernández-Barahona, Universidad Complutense de Madrid, Águeda Gil-López, Universidad Complutense de Madrid, Elena San Román, Universidad Complutense de Madrid and Charles Powell, Elcano Royal Institute**)

## **Panel 2E: Schooling and Children's Welfare**

Thursday, 27 June 2024, 11:00-12:30

Location: DG109 (30)

Chair: **Nicola Tynan, Dickinson College**

1. Regional Differences in Girl's Schooling in Rural Finland, 1880–1938 (**Heidi Hirvonen, University of Helsinki**)
2. Gender Gaps in Physical Stature of Children Across Time and Socioeconomic Strata in a Developing Economy: Chile 1920-2000 (**Javier Nunez, Economics Department, Universidad de Chile, Catalina Albornoz, Economics Department, Universidad de Chile, Interamerican Development Bank, and Graciela Perez, Economics Department, Universidad de Chile, Interamerican Development Bank**)

## **Panel 2F: Beer and Brewing**

Thursday, 27 June 2024, 11:00-12:30

Location: DG124 (50)

Chair: **John Dove, Troy University**

1. Hands Off Our Pubs: The Divided Elite versus The Little People in 1920s Temperance Britain (**Julie Bower, Birmingham City University, and David Higgins, Newcastle University**)
2. The Unravelling of State-Level Alcohol Prohibitions in the USA (**John Dove, Troy University, Eline Poelmans, KU Leuven, Jason Taylor, Central Michigan University, and Ranjit Dighe, State University of New York at Oswego**)
3. "Non-Intoxicating": The Legacy of 3.2 Beer Laws after the End of Prohibition (**Jason Taylor, Central Michigan University, and Eline Poelmans, KU Leuven**)

## **Panel 2G: Long Run Analyses of Growth and Integration**

Thursday, 27 June 2024, 11:00-12:30

Location: DG125 (50)

Chair: **Jay Dhar, University of Arizona**

1. A Comprehensive Analysis of the Evolution of Global Financial Integration (1870-2020) (**Helena Chuliá, University of Barcelona, Guillermo Martínez-Taberner, University Pompeu Fabra, Jorge M. Uribe, Open University of Catalonia**)
2. National Wealth, Income and the History of Economic Growth: Finland from the Late 19th Century until the Second World War (**Heikki Mikkonen, University of Helsinki**)
3. Standards and their role in the Great Acceleration: An organisational analysis of standardisation 1950-2024 (**Jørgen Burchardt, Museum Vestfyn**)

## **Panel 2H: Multinationals and International Investment in the 20th Century**

Thursday, 27 June 2024, 11:00-12:30

Location: DG126 (14)

Chair: **Eline Poelmans, KU Leuven**

1. Foreign Investment and the Modernization of the Spanish Stock Market (1975-2000) (**Álvaro González Bernardos, Universidad Complutense de Madrid, Elena San Román, Universidad Complutense de Madrid**)
2. Regional Branding in post-war UK: Promoting positive attitudes towards Northern Ireland among US Multinationals: 1945 – 1972 (**Alison Hearne, South East Technological University**)
3. Bounded Rationality, Bounded Reliability and the Termination of International Joint Ventures – Insight from the Case of the Banca Barclays Castellini, 1972-1980 (**Qing Lu, Hull University Business School**)

### **Panel 3A: Imperial and Colonial Business History Panel 1**

Thursday, 27 June 2024, 14:00-15:30

Location: DG Lecture Theatre (140)

Chair: **Simon Mollan, University of York**

1. Reconceptualising the management history of Scottish owned resource companies in the United States, c. 1870-1920 (**Kevin Tennent, University of York**)
2. How Changing Formal and Informal Political Institutions Shape the CPA Tactics of MNEs: Insights from the Business History of the British Empire (**Andrew Smith, University of Birmingham**)
3. Compagnie Sucrière Congolaise: A Colonial Concessionary Sugar Plantation from 1925 to the present (**John Kegel, University of Leiden**)

### **Panel 3B: Britain and British Railways**

Thursday, 27 June 2024, 14:00-15:30

Location: DG014 (25)

Chair: **Sarah Wilson, University of York**

1. 1. Slavery and the early railway industry in the United Kingdom – directorial connections (**David Turner, Aston University**)
2. Turning the lights on, the railways off and the smoke down: Connecting Britain to the National Grid 1950-1970 (**James Fowler, University of Essex, Roy Edwards, University of Southampton and James Wilson, University of Glasgow**)
3. British Rail All Change: challenging the professional hegemony of historians and archivists (**Nicola Forsdike, University of York, and Lynne Baxter, University of York**)

### **Panel 3C: Economic Development of the Middle East**

Thursday, 27 June 2024, 14:00-15:30

Location: DG016 (36)

Chair: **Meng Wu, University of Manchester**

1. Determining Factors of Social Expenditures in the Ottoman State: An Analysis of Salaries for Needy Persons (**Sahin Yesilyurt, University of Cambridge, and Abdullah Tirgil, Ankara Yıldırım Beyazıt University**)
2. Bank correspondents and business institutions: The Regie Company in the Ottoman Empire and the “National Bank of Greece” (1919-1922) (**Virginia-Anastasia Fournari, University of Thessaly**)
3. The Chrysler Crisis: Reassessing the Special Relationship Dynamic in the Decline of Détente through Automotive Diplomacy Failure in Iran, 1969-76 (**Guan Kiong Teh, University of St. Andrews**)

### **Panel 3D: History of Fashion and Textiles**

Thursday, 27 June 2024, 14:00-15:30

Location: DG019 (14)

Chair: **Alison Hearne, South East Technological University**

1. Indian Chintz Techniques in Europe: Import Substitution and Innovations in Modern Science (**Alka Raman, University of Manchester**)
2. Steel Chic: Unveiling The Economic Powerhouse Behind 19th-Century Fashion Revolution from New-York To Paris (**Lisa Baillargeon, ESG UQAM, Philippe Denis, ESG UQAM and Patrice Gelinas, ESG UQAM**)
3. Weaving Local Wool into Local Business Fashion Apparel (**Marie-Eve Faust, Université du Québec à Montréal, Richard Fontaine, Univesite du Quebec à Montréal and Jocelyn Bellemare, Univesite du Quebec à Montréal**)

### **Panel 3E: How to Teach Economic and Business History in Diverse Settings**

Thursday, 27 June 2024, 14:00-15:30

Location: DG109 (30)

Chair: **Rodrigo Dominguez, University of Minho, Portugal**

Contributions from:

- **Jari Eloranta, University of Helsinki**
- **Laura Ekholm, University of Helsinki**
- **Daniel Giedeman, Grand Valley State University**

### **Panel 3F: Mexican Retail Banking in the 20th Century**

Thursday, 27 June 2024, 14:00-15:30

Location: DG124 (50)

Chair: **Bernardo Bátiz-Lazo, Northumbria (UK) & Anahuac (Mexico)**

1. Correspondent Banking Networks in Mexico from the First Economic Globalization through the Early Bretton Woods Era: Three Case Studies (1895-1956) (**Manuel A. Bautista-González, Oxford, UK**)
2. The Introduction of the British Debit Card at the Dawn of the Digital Economy, 1980s-1990s (**Bernardo Bátiz-Lazo, Northumbria (UK) & Anahuac (Mexico), Tom Buckley, University of Sussex and Gordon Mayze, Newcastle, UK**)
3. Banco de la Mujer: Gendered Retail Banking in Mexico and Spain, 1970-1990 (**Bernardo Bátiz-Lazo, Northumbria (UK) & Anahuac (Mexico), Victor Flores, Citibanamex, Mexico and Sandy E. Ramírez-Gutiérrez, UNAM, Mexico**)
4. The Digitalization of Mexican Retail Banking: The Case of Banamex, 1970s-2010s (**Bernardo Bátiz-Lazo, Northumbria (UK) & Anahuac (Mexico), Miguel A. López-Morell, Murcia, Spain**)

### **Panel 3G: Nineteenth-Century Industrial Workers**

Thursday, 27 June 2024, 14:00-15:30

Location: DG125 (50)

Chair: **Joe Lane, University of Reading**

1. Business and Public Discourse: Reappraising the Preston strike and lockout 1853-4 (**Jack Southern, UCLan, and Lewis Darwin, Loughborough University**)
2. From workers' associations to hierarchy without authority: The French economist Courcelle-Seneuil and his metallurgic factory (1844-1848) (**Carlos Alberto Rivera Carreno, Université Lumière Lyon 2**)
3. "Coal Innovation" of Count M. S. Vorontsov: the project of economic modernisation of the southern provinces of the Russian Empire in the second quarter of the XIX century (**Denis Smetanin, HSE University and Turin University**)

### **Panel 3H: Twentieth Century Retail Trade**

Thursday, 27 June 2024, 14:00-15:30

Location: DG126 (14)

Chair: **Daniel Raff, The Wharton School and NBER**

1. The Making of the Modern Supermarket: The move to one-stop shopping among British supermarket retailers, 1950-1975 (**Andrew Godley, University of Sussex**)
2. The Bank of England's Retail Price Index, 1931-1948 (**Aashish Velkar, University of Manchester**)
3. Creating barriers to entry: An inquiry in the attempts to restrict competition in the Swedish retail and advertising sectors 1960-1995 (**Erik Lakomaa, Stockholm School of Economics**)

#### **Panel 4A: Management for Public Good**

Friday, 28 June 2024, 9:00-10:30

Location: DG Lecture Theatre (140)

Chair: **Tony Moore, University of Reading**

1. Living Within the Watershed: Managing Water Use and Quality in nineteenth century London (**Nicola Tynan, Dickinson College**)
2. Is administrative centralization fiscally efficient? The case of Renaissance public spending (**Federico Gálvez Gambero, University of Malaga**)

#### **Panel 4B: Nationalization and Infrastructure in 20th Century Britain**

Friday, 28 June 2024, 9:00-10:30

Location: DG014 (25)

Chair: **Mark Billings, University of Exeter**

1. A Study of Abandoned Late 20th Century British Infrastructure Megaprojects (**Andrew Sage, University of York, Kevin Tennent, University of York, and Alex Gillett, University of York**)
2. "No Bark. No Bite": Marketing Nationalised Industries in Post-war Britain (**Lewis Smith, Brunel University London**)
3. "The Dangers of Nationalisation": the British state and the Anglo-Persian Oil Company after the First World War (**Neil Forbes, Coventry University**)

#### **Panel 4C: Everyday Finance in Britain since 1850**

Friday, 28 June 2024, 9:00-10:30

Location: DG016 (36)

Chair: **James Taylor, Lancaster University**

1. Feeling Finance – Emotions and Everyday Finance (**James Taylor, Lancaster University**)
2. Financial Things – Materialising Everyday Finance (**Matthew Hollow, University of York**)
3. Spaces of Finance – Putting Everyday Finance in its Place (**Amy Edwards, University of Bristol**)

Discussants: **Sara Kinsey (Head of Archives, Nationwide Bank), Lucy Newton (Henley Business School, University of Reading), and Peter Scott (University of Reading)**

#### **Panel 4D: Government Interventions (Failures and Successes)**

Friday, 28 June 2024, 9:00-10:30

Location: DG019 (14)

Chair: **Linda Perriton, University of Stirling**

1. Transaction Costs and Externalities: the Centralia Mine Fire (**Theresa Finley, Susquehanna University, and Jacob Tomasulo, Susquehanna University**)
2. Israel's Austerity Policy and the Animal Protein Deficiency, 1950-1951: A Quantitative Analysis (**Daniel Schiffman, Ariel University and Eli Goldstein, Ashkelon Academic College**)
3. The California Aqueduct and Farm Production: The Confluence of Public Policy and Agribusiness (**Jonathan Russ, University of Delaware, and W. Edwin Kee, University of Delaware**)

#### **Panel 4E: European Manufacturing and Distribution**

Friday, 28 June 2024, 9:00-10:30

Location: DG109 (30)

Chair: **Lars Bruno, Norwegian Business School**

1. Building Domestic Distribution Networks in the Dutch Golden Age: Rotterdam's Brewing Trade (**Richard Yntema, Otterbein University**)
2. Losing the "Lager War:" International Entrepreneurship and Business Failure in the United Kingdom Brewing Industry, 1975-1995 (**Matthew Bellamy, Carleton University**)
3. Managing the Liability of Smallness: The Case of the German Consumer Goods Industry, 1890-30 (**Jonas Geweke, University of Zurich**)

#### **Panel 4F: China: Political and Economic Institutions**

Friday, 28 June 2024, 9:00-10:30

Location: DG124 (50)

Chair: **Abhijit Roy, Howard University**

1. The Capacity of Commerce: How the Merchant Groups Shaped Political Resource Redistribution the in Taiping Rebellion, 1851-1864 (**Heqi Cai, London School of Economics**)
2. Silk for Steel: Transnational Trade Institutions and Foreign Exchange Accumulation in Mao-era China (1949-1976) (**Yixue Yang, University of California, San Diego**)

#### **Panel 4G: Transatlantic and Eurasian Trade in Textiles**

Friday, 28 June 2024, 9:00-10:30

Location: DG125 (50)

Chair: **Jeremy Land, University of Gothenburg**

1. Political Economy of Britain's Imperial Trade in Textiles, 1700s-1800s (**Karolina Hutkova, University of Oxford**)
2. Eurasian Commerce and State Intervention into the French Cloth Industry, 1686-1702 (**Lewis Wade, Leiden**)

### **Panel 5A: Quantifying the Qualitative: Micro and Macro Histories of Slavery, Servitude, and Unfreedom**

Friday, 28 June 2024, 11:00-12:30

Location: DG Lecture Theatre (140)

Chair: **Jari Eloranta, University of Helsinki, Rodrigo Dominguez, University of Minho, Portugal**

1. Stories in Numbers: A Micro and Macro Analysis of Fugitive Slave Advertisements in British America (**Antonio T. Bly, California State University, Sacramento**)
2. Clandestine Marketplaces: A Study of the Hidden Economies of Fugitive Women in Early America (**Tamia Haygood, William and Mary**)
3. The Numbers Game: Measuring Unfreedom in the British and Swedish Empire (**Ryan Ingerick, University of Helsinki**)

### **Panel 5B: Consulting, Management, Strategy in Historical Perspective**

Friday, 28 June 2024, 11:00-12:30

Location: DG014 (25)

Chair: **Erik Lakomaa, Stockholm School of Economics**

1. Marking History and Making History: Temporal Narratives and Strategic Internal Communication (**Joe Chick, Northumbria University, Michael Heller, Northumbria University, and Michael Rowlinson, University of Exeter**)
2. The Consumption of Management Consulting: Evidence from the Case of Trebor 1907-1989 (**John Wilson, Northumbria University, and Simon Bishop, Nottingham University**)
3. The Palm Tree Model of Management History: Understanding the past and observing the present (**Balazs Vaszku, Corvinus University of Budapest**)

### **Panel 5C: Women Entrepreneurs**

Friday, 28 June 2024, 11:00-12:30

Location: DG016 (36)

Chair: **Ioanna Iordanou, Oxford Brookes Business School**

1. Women's Entrepreneurship in Western Andalusia During the First Third of the 19<sup>th</sup> Century (**Fco. Javier Fernandez-Roca, Universidad Pablo de Olavide, and Jesús D. López-Manjón, Universidad Pablo de Olavide**)
2. Philanthropy as female business network: the case of the Industrie Femminili Italiane (1903-1935) (**Stefania Licini, University of Bergamo**)
3. The consuming city: women and their businesses in late Victorian Glasgow (**Linda Perriton, University of Stirling, Gill Newton, University of Strathclyde and Graeme Acheson, University of Strathclyde**)

### **Panel 5D: Medieval Political Economy**

Friday, 28 June 2024, 11:00-12:30

Location: DG019 (14)

Chair: **Theresa Finley, Susquehanna University**

1. Medieval York: Building Business Reputation in England's Second City (**Catherine Casson, University of Manchester**)
2. The Black Death & Guild Formation (**Eric Wilhelm, George Mason University, and Noel Johnson, George Mason University**)
3. How did taxation policy affect business in the late medieval economy? (**Zeynep Ağdemir, Kırşehir Ahi Evran University**)

#### **Panel 5E: Colonial Connections and the Economy**

Friday, 28 June 2024, 11:00-12:30

Location: DG109 (30)

Chair: **Steven Cock, York St John University**

1. Warfare as Opportunity Amidst a Global Competition for the South Atlantic - The Case of Antoine René Larcher and the Bahian Conspiracy (1798) (**Marília Moreira, SAS-UOL**)
2. Colonial Hustlers: European Settlers in Mwanza District, German East Africa, 1903-1914 (**Laird Jones, Commonwealth University Lock Haven Campus**)

#### **Panel 5F: Unpacking the Inventor: Making Use of New Patent Data in an International Perspective: Women Inventors (Part 1)**

Friday, 28 June 2024, 11:00-12:30

Location: DG124 (50)

Chair: **Michael Andrews, University of Maryland Baltimore County, Bernardita Escobar Andrae, Universidad de Valparaíso, Matti La Mela, Uppsala University**

1. Female Inventorship in Autocratic Regimes: The Cases of Nazi Germany and the GDR (**Alexander Donges, University of Mannheim, Finni Jo Erdmann, University of Mannheim, Sophia Rishyna, University of Mannheim, Jochen Streb, University of Mannheim**)
2. Quantifying Patenting by Women in the U.S., 1836-1940 (**Michael Andrews, University of Maryland Baltimore County, Enrico Berkes, University of Maryland Baltimore County, Ruveyda Gozen, London School of Economics**)
3. Women in the Patent System in Castellan Latin American Capitalism: Subverting the Marianismo Ideology in Early XX Century Chile: 1877-1910 (**Bernardita Escobar Andrae, Universidad de Valparaíso**)

#### **Panel 5G: Case Studies of Financial Institutions**

Friday, 28 June 2024, 11:00-12:30

Location: DG125 (50)

Chair: **Conrad Jacober, Johns Hopkins University**

1. An exploration into the 19th and 20th century regional economic activity of the Monte Di Pietas and its' subsequent evolution (**Jessica Lomas, University of Reading (Henley Business School)**)
2. The Presbyterian connection in a late 20th century financial elite (**Robert Dawson Scott, University of Edinburgh Business School**)
3. Establishing a Business as a 19th Century Merchant: Capital and Trust Development and the Founding Trip of Richard Steenberg (**Daniel Riddell, Northumbria University**)

#### **Panel 5H: Family Businesses**

Friday, 28 June 2024, 11:00-12:30

Location: DG126 (14)

Chair: **Alberto Rinaldi, University of Modena and Reggio Emilia**

1. The Recipe to Sweet Success: Competitive Advantages in a Chocolatier Dynasty (1797-1936) (**Xavier Jou-Badal, Universitat de Barcelona**)
2. The transatlantic connection: a bibliometric analysis in historical family business studies (**Teresa Mateo López-Mora, Universidad Complutense de Madrid, José M. Ortiz-Villajos, Universidad Complutense de Madrid, Jorge Hernández-Barahona, Universidad Complutense de Madrid, and Águeda Gil-López, Universidad Complutense de Madrid**)
3. Contextualizing Historical Storytelling in Multigenerational Family Business (**Ian Jones, University of York, Nicholas Wong, Northumbria University, Andrew Smith, University of Birmingham, Emily Buchnea, Northumbria University, and Trevor Isrealsen, Penn State**)

## **Panel 6A: Imperial and Colonial Business History Panel 2**

Friday, 28 June 2024, 14:00-15:30

Location: DG Lecture Theatre (140)

Chair: **Kevin Tennent, University of York**

1. Challenge, Opportunity, or Both? A Dutch Firm and the Exploitation of Foreign Colonial Empires in the Scramble for Africa (1875-1914) (**Gijs Dreijer, Leiden University, The Netherlands**)
2. Postcolonial Transition and Global Business History: British Multinational Companies in Ghana and Nigeria (**Stephanie Decker, University of Birmingham**)
3. What the failed development of papyrus-based industry in colonial Sudan can tell us about Institutional support and entrepreneurialism in imperial-era international business (**Timo Sarkaa, University of Jyväskylä and Simon Mollan, University of York**)

## **Panel 6B: Labor Unions**

Friday, 28 June 2024, 14:00-15:30

Location: DG014 (25)

Chair: **Andrew Seltzer, Royal Holloway**

1. Countering threats to clerical jobs at BT and the Post Office, c. 1984-1996 (**Nicole Robertson, Sheffield Hallam University and John Singleton, Sheffield Hallam University**)
2. Trade-Union Hegemony: The Rehn-Meidner Model and Socialist Transition (**Virgilio Urbina Lazard, New York University**)
3. Solving Employment Issues with Active Labour Market Policy (**Maika Absetz, University of Helsinki**)

## **Panel 6C: Railways (2)**

Friday, 28 June 2024, 14:00-15:30

Location: DG016 (36)

Chair: **James Fowler, University of Essex**

1. Developing railroad business during the 1850s (**Aya Tanaka, Shiga University**)
2. The emergence of railway towns in Norway (**Lars Bruno, Norwegian Business School and Bjørn Basberg, Norwegian School of Economics**)
3. High-Speed Rail: A history and study of notable projects (**Simon Martin, University of Southampton**)

## **Panel 6D: Corporate Governance and Strategy**

Friday, 28 June 2024, 14:00-15:30

Location: DG019 (14)

Chair: **Joe Lane, University of Reading**

1. The Making of the Modern Board: Tata Steel 1907-1932 (**Swapnesh Masrani, Heriot Watt University, and Alan McKinlay, Newcastle University**)
2. 'A passing of the guard'? Governance and strategy in the 'Big Four' British clearing banks, 1970-2005 (**John Wilson, Northumbria University, Ian Jones, University of York, Mitchell Larson, Independent Scholar, and Anna Tilba, Durham University**)
3. Corporate Depreciation Practice in Early 20th Century Japan: A Comparative Analysis of the Textile Industry (**Masayoshi Noguchi, Tokyo Metropolitan University, Yuta Sumi, Hiroshima University of Economics, Takashi Kitaura, Meiji Gakuin University, Jumoei Yamada, Meiji Gakuin University, and Yasuhiro Shimizu, Kobe University**)

### **Panel 6E: Fraud and Financial Crime**

Friday, 28 June 2024, 14:00-15:30

Location: DG109 (30)

Chair: **Matthew Hollow, University of York**

1. Systems of Deceit: Financial Fraud and Scandal in the United Kingdom, 1700-2010 (**Steve Toms, University of Leeds**)
2. 'Making connections within Business and Economic History using resource of critique from beyond the discipline: Interrogating the value of 'white-collar crime' theory for multiple research agendas in Business and Economic History' (**Sarah Wilson, University of York**)
3. Gold, A Tax Shelter Strategy and India's Connections with Dubai (**Nisha Mathew, Mahindra University**)

### **Panel 6F: History and Political Economy of Slavery**

Friday, 28 June 2024, 14:00-15:30

Location: DG124 (50)

Chair: **Claire Steele, Georgetown University**

1. "Having been a slave owner and much dissatisfied in being so": A microhistory of David Barclay and the sale of the Unity Valley Penn (**Ian Jones, University of York**)
2. Economics, Demographics, Politics and Slavery: The Evolving Political Economy of the "Old" American South: 1789 to 1860 (**John Moore, Walsh College**)
3. Colonial and City Connections: Merchants, Bankers, and the Collection of Slavery Compensation, 1835-46 (**Michael Bennett, University of Sheffield and Mike Anson, Archive Manager, Bank of England**)

### **Panel 6G: Business Records and Social History in Victorian England**

Friday, 28 June 2024, 14:00-15:30

Location: DG125 (50)

Chair: **Chris Corker, University of York**

1. From business records to social history: retail credit in an English provincial town, 1878-95 (**Nick Gray, University of Wolverhampton**)
2. Connecting business history into wider historiographies: Retail and Community and recruiting the Windrush Generation at the John Lewis Partnership (**Alix Green, University of Essex**)
3. Family Business: Masculinity, Family Networks, and Smelting in Nineteenth Century Sheffield (**Autumn Mayle, Bethany College**)

### **Panel 6H: Slavery, Trade, and Colonialism in the Caribbean**

Friday, 28 June 2024, 14:00-15:30

Location: DG126 (14)

Chair: **Fred Gates, Southwestern Oklahoma State University**

1. From Slavery to Indentured labour: The Case of Mauritius, 1830s-1860s (**Karolina Hutkova, University of Oxford**)
2. Stavert, Zigomala & Co: Imperial Rivalry and Transnationalism in the Anglo-Cuban Textile Trade, 1860s-1914 (**Victoria De Lorenzo, University of Edinburgh**)

### **Panel 7A: Finance in Interwar Europe**

Saturday, 29 June 2024, 9:00-10:30

Location: DG Lecture Theatre (140)

Chair: **Neil Forbes, Coventry University**

1. The calm before the storm: UK closed end and open-ended fund management in the 1930s (**Dimitris Sotiropoulos, The Open University, Janette Rutterford, The Open University, Daniele Tori, The Open University**)
2. Excess Profits Duty and Tax Management in the United Kingdom During and After World War One (**Mark Billings, University of Exeter**)
3. 1931 European Financial Crisis and the Correspondent Banking Network: A Case of Resilience (**Akram Beniamin, University of Oxford**)

### **Panel 7B: Between Mediterranean and Atlantic: Forms and Dimensions of Foreign Investment in Latin America and North Africa during the Second Half of the 20th Century.**

Saturday, 29 June 2024, 9:00-10:30

Location: DG014 (25)

Chair: **Mario Robiony, University of Udine**

1. Investing in Argentina during the Peronist era: A failed attempt by Italian steel entrepreneurs (**Mario Robiony, University of Udine**)
2. Shaping Development: State Policies, International Financial Institutions and Foreign Direct Investment in Tunisia (1960s-1970s) (**Vittorio Caligiuri, Roma Tre University**)
3. Italo-Argentine economic connections: the action of the Institute for Industrial Reconstruction (IRI) in the years of Peronism (1946-1955) (**Marco Bertuccio, Roma Tre University**)

### **Panel 7C: Archives of Empire: Joint-Stock Companies in the British Atlantic World**

Saturday, 29 June 2024, 9:00-10:30

Location: DG016 (36)

Chair: **Matthew Mitchell, Sewanee: The University of the South**

1. Connected Histories, Entangled Empires, and the English Atlantic's First Slave Society (**George Clay, Georgetown University**)
2. Business Networks and Interlopers to the Royal African Company, 1698-1712 (**Claire Steele, Georgetown University**)
3. Trade, Treaties, and Terror: The Fante and the Corporate Archive, c. 1750 (**Phillipa Hellawell, National Archives**)

### **Panel 7D: Lessons from Popular Media**

Saturday, 29 June 2024, 9:00-10:30

Location: DG019 (14)

Chair: **John Wilson, Northumbria University**

1. Popular Fiction as a reliable source for Business History? (**David Weir, York St John University**)
2. Economic History Lessons from Game of Thrones (**Theresa Finley, Susquehanna University, Daniel Bragen Susquehanna University, and Matthew Rousu, Susquehanna University**)

### **Panel 7E: Death Capitalism**

Saturday, 29 June 2024, 9:00-10:30

Location: DG109 (30)

Chair: **Julie Rugg, University of York, Matthew Hollow, University of York, and Simon Mollan, University of York**

1. The Business History of the Death Industry (**Julie Rugg, University of York, Matthew Hollow, University of York, and Simon Mollan, University of York**)
2. Single Ticket: Tracking the business of transporting the dead by train (**Brian Parsons, Independent Scholar**)
3. Forged in the flame? The vexed task of professionalising cemetery management in Britain (**Julie Rugg, University of York**)

### **Panel 7F: Retail Banking with a Customer Focus**

Saturday, 29 June 2024, 9:00-10:30

Location: DG124 (50)

Chair: **Sarah Wilson, University of York**

1. Piggy banks, money boxes and saving stamps: how British retail banks used artefacts to encourage children's savings habits (**Lucy Newton, Henley Business School, University of Reading, and Vicky Barnes, Queen's University Belfast**)
2. Saving for a Stormy Day? The Jamaican Government Savings Bank and the Precautionary Savings Motive (**Eric Strobl, University of Bern, and Nekeisha Spencer, University of the West Indies**)

### **Panel 7G: Technology and Productivity in Agriculture**

Saturday, 29 June 2024, 9:00-10:30

Location: DG125 (50)

Chair: **John Moore, Walsh College**

1. Vermont's Nineteenth-Century Agricultural Transformation (**Amanda Gregg, Middlebury College**)
2. 100 Years of the UK Sugar Beet Industry: Politics, War and Recession (**Owen Carlstrand, University of York**)

### **Panel 7H: Post-Colonial Experience**

Saturday, 29 June 2024, 9:00-10:30

Location: DG126 (14)

Chair: **Abhijit Roy, Howard University**

1. Transnational Banking Cooperation after Yaoundé: Post-Colonial Francophone African states, Euro-American banks and economic development during the Global Cold War, 1962-1989 (**Giovanni Costenaro, European University Institute**)
2. Challenging the Capitalist World Economy: Bauxite Mining and the Challenge of Guinean Decolonization (1945-1984) (**Chris Abdul Hakim Martinez, University of California, Los Angeles (UCLA)**)

### **Panel 8A: Entertainment and Business History**

Saturday, 29 June 2024, 11:00-12:30

Location: DG Lecture Theatre (140)

Chair: **Guan Kiong Teh, University of St. Andrews**

1. From Cartel to Monopoly: Vince McMahon, the wrestling industry, and the rise of sports entertainment, 1982-2001 (**Chris Corker, University of York, and Ian Jones, University of York**)
2. Dreaming up alternative realities: The development of new business models in the motion picture industry, 1890-2018 (**Gerben Bakker, London School of Economics and Political Science**)
3. Connect, disconnect – are we all together? Examining issues of governance in swimming as an emerging sport, leisure, business and economic activity, c.1860-1908 (**Steven Cock, York St John University**)

### **Panel 8B: Management, Education, and History**

Saturday, 29 June 2024, 11:00-12:30

Location: DG014 (25)

Chair: **Nicola Forsdike, University of York**

1. Ambitions for Legacy: Business Elites and the University of York (**Kevin Tennent, University of York**)
2. Leading the Way for Seventy Years: ASCI's Legacy of Management Development Programmes (**Paromita Dasgupta, Mahindra University**)
3. The Rise and Fall and Rise (?) of Economic History in Australia (**Andrew Seltzer, Royal Holloway, Martin Shanahan, South Australia and Claire Wright, University of Technology, Sydney**)

### **Panel 8C: Imperialism and Globalisation**

Saturday, 29 June 2024, 11:00-12:30

Location: DG016 (36)

Chair: **Gijs Dreijer, Leiden University**

1. Quantifying Imperialism: Roan Antelope Copper Mines Ltd and the Economic Impact of Imperialism in Central Africa, 1927-1939 (**Andrew Primmer, University of Reading**)
2. Pound for Pound: The Sterling Bill Market during the first wave of globalisation (**Youssef Ghallada, Université Libre de Bruxelles/UCLouvain Saint-Louis – Bruxelles**)

### **Panel 8D: Banking: international development, ideology and strategy**

Saturday, 29 June 2024, 11:00-12:30

Location: DG019 (14)

Chair: **Simon Mollan, University of York**

1. The Difficult History of 'Management for the Public Good': A Documentary Analysis of the World Bank, 1968-1981 (**Leo McCann, University of York**)
2. Freedom and Finance: Two Models of Republican Banking in Historical Perspective (**Sean Irving, University of Essex**)
3. A multi-temporal perspective on global strategy: structures, events, and the management of strategic transitions in the long run (**Simon Mollan, University of York and Ian Jones, University of York**)

### **Panel 8E: Networks and Institutions**

Saturday, 29 June 2024, 11:00-12:30

Location: DG109 (30)

Chair: **Richard Yntema, Otterbein University**

1. Contagious Institutions? A longitudinal study of institutional spill-over of European guilds (**Tine De Moor, Erasmus University, and Fijnanda van Klingeren, Erasmus University Rotterdam**)
2. The Multifaceted Networks of Ben Franklin (**Abhijit Roy, Howard University**)
3. Coffeehouses (**Byron Carson, Hampden-Sydney College**)

### **Panel 8F: Unpacking the Inventor: Making Use of New Patent Data in an International Perspective: Transnational and Corporate Inventors (Part 2)**

Saturday, 29 June 2024, 11:00-12:30

Location: DG124 (50)

Chair: **Michael Andrews, University of Maryland Baltimore County, Bernardita Escobar Andrae, Universidad de Valparaíso, Matti La Mela, Uppsala University**

1. Patterns of Innovation in Industrialising Italy: Evidence from a New Patent Data-set, 1861-1914 (**Marco Martinez, Sant'Anna School of Advanced Studies, Alessandro Nuvolari, Sant'Anna School of Advanced Studies, Michelangelo Vasta, University of Siena**)
2. Mapping the Innovation Network: Inventors, Attorneys, and State Technocracy in the Formation of the Patent System in Peru (1896-1930) (**Martín Monsalve Zanatti, Universidad del Pacífico, José Manuel Carrasco Weston, Universidad del Pacífico**)
3. Growth of Corporate Patents in Japan: International Technology Transfer and Internal Technology Market (**Shigehiro Nishimura, Kobe University**)
4. Independent Innovation in Late-Industrializing Finland, 1890-1940 (**Lauri Heinonen, University of Helsinki, Matti La Mela, Uppsala University, Jari Eloranta, University of Helsinki**)

### **Panel 8G: Institutions and Political Development**

Saturday, 29 June 2024, 11:00-12:30

Location: DG125 (50)

Chair: **Tony Moore, University of Reading**

1. 'Deliver me from my ignorance!': Ciphers as tools of management in early modern Venice's central intelligence organisation (**Ioanna Iordanou, Oxford Brookes Business School**)
2. Institutional Change and Development in a Limited Access Order of the Grand Duchy of Lithuania (1385-1569) (**Mantas Bureika, Vilnius University**)
3. Ancient Extraction and Modern Financial Development (**Scott Hu, University of Edinburgh, and Wenxuan Hou, University of Edinburgh**)

### **Panel 9A: Maritime Trade**

Saturday, 29 June 2024, 14:00-15:30

Location: DG Lecture Theatre (140)

Chair: **Lewis Wade, Leiden**

1. Portuguese-Dutch Protection Costs in Sixteenth-Century Maritime Trade (**Gijs Dreijer, Leiden University, The Netherlands and Rodrigo Dominguez, University of Minho, Portugal**)
2. Currency, Credit, and Imperial Deficiencies and Colonial American Business Practices in Maritime Trade (**Jeremy Land, University of Gothenburg**)

### **Panel 9B: People, Management and Social Institutions**

Saturday, 29 June 2024, 14:00-15:30

Location: DG014 (25)

Chair: **John Moore, Walsh College**

1. Connecting organizational history and family memory into a saga of loyalty (**Stephen Town, University of York**)
2. Working to Become Sane: Moral Management in late 19th and early 20th Century English Caribbean Lunatic Asylums (**Bephyer Parey, The University of the West Indies**)
3. Connections among Britain's inter-war super-rich: analysing the "business models" of the millionaire class in 1928/9 (**Peter Scott, University of Reading**)

### **Panel 9C: New Frontiers in Industrial Districts Research**

Saturday, 29 June 2024, 14:00-15:30

Location: DG016 (36)

Chair: **John Wilson, Northumbria University**

1. What next for the Marshallian Industrial Cluster Paradigm? (**Joe Lane, University of Reading, and Chris Corker, University of York**)
2. The trajectories of Italian industrial districts: 20th-Early 21st Centuries (**Alberto Rinaldi, University of Modena and Reggio Emilia, Giovanni Solinas, University of Modena and Reggio Emilia, and Anna Spadavecchia, University of Strathclyde**)

### **Panel 9D: Financial Regulation (and Deregulation)**

Saturday, 29 June 2024, 14:00-15:30

Location: DG019 (14)

Chair: **Daniel Giedeman, Grand Valley State University**

1. Citibank and the Gray Panthers: How the Consumer Movement Allied with Wall Street for Financial Deregulation (**Conrad Jacober, Johns Hopkins University**)
2. Regulating the Discussion of Social and Political Issues in Company General Meetings: the SEC's Division of Corporation Finance's Proxy Rules, 1942 to 1983 (**Andrew Smith, University of Birmingham**)

### **Panel 9E: Development of the Field**

Saturday, 29 June 2024, 14:00-15:30

Location: DG109 (30)

Chair: **Sarah Wilson, University of York**

1. Connecting Foucault and business history (**Ann-Christine Frandsen, University of Birmingham, Keith Hoskin, University of Birmingham, and Alan McKinlay, Newcastle University**)
2. Medieval business history: A review of sources (**Mark Casson, University of Reading**)
3. Global Business History after Colonialism (**Stephanie Decker, University of Birmingham**)

### **Panel 9F: Manufacturing and Productivity**

Saturday, 29 June 2024, 14:00-15:30

Location: DG124 (50)

Chair: **Peter Meyer, U.S. Bureau of Labor Statistics**

1. Strategizing Servitization: Remanufacturing, Sustainability, and Trust in the Circular Economy (**Shane Hamilton, University of York**)
2. The Diffusion of Automobiles and Motortrucks on American Farms in the 20th Century: Decomposing Productivity Gains from 20th Century Technology into Land-Saving and Labor-Saving Innovation (**Jay Dhar, University of Arizona**)
3. Dye works and dyers in a highly regulated environment, Finland ca. 1790-1850 (**Merja Uotila, University of Jyväskylä**)

## **Guidance For Presenters**

- Presentations will be 20 minutes maximum in length, followed immediately by 10 minutes of questions from the audience.
- The presentations will proceed in the order they are printed in the conference programme.
- All the rooms are equipped with a PC running Windows and overhead projector.
- If you are using slides then PowerPoint, PDF and online presentations are all suggested formats.

## **Guidance For Chairs**

- Presenters have 20 minutes in total to present, followed immediately by 10 minutes of questions. You may have to be strict with timing if presenters begin to over-run.
- Please follow the order of presenters as it is printed in the programme.
- You may want to contact the presenters in your panel ahead of the conference to introduce yourself and to give them the opportunity to share any drafts, abstracts or slides they may already have prepared. If you do not have their contact details please contact Chris Corker ([Chris.Corker@york.ac.uk](mailto:Chris.Corker@york.ac.uk))
- During the session try to generate one or two questions of your own to ask presenters if you have a quiet audience. Questions about sources or methods usually work well here.
- Equally, we want to avoid overly dominating questions from a single audience member. If this does happen, try to give the presenter a chance to answer the question posed to them and then move on to the next question from a different audience member.
- You may want to go to the room where the session takes place ahead of time to welcome presenters and ensure that their presentations are loaded onto the PC and work as they anticipated.
- If your panel has just two papers listed, please stick to the same schedule of 20 minutes to present and 10 minutes for questions for each presenter, as some delegates may wish to move between sessions to see different papers.
- IT support is available throughout the conference, full details will be at the reception desk Notes

## Notes

## Notes

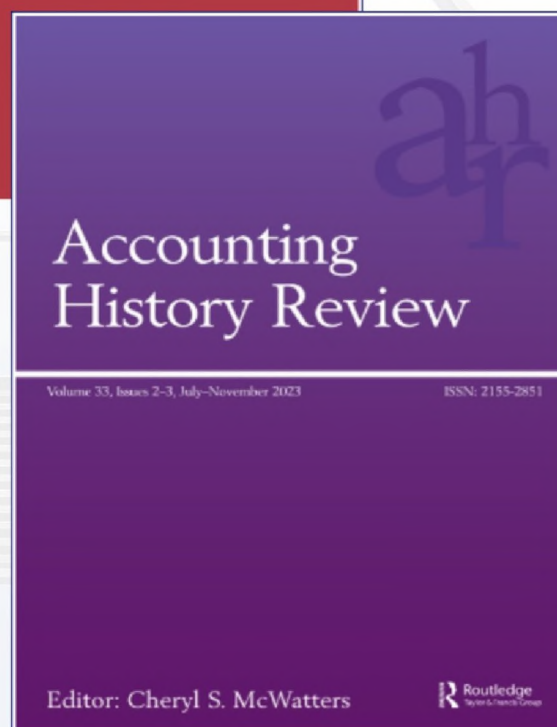
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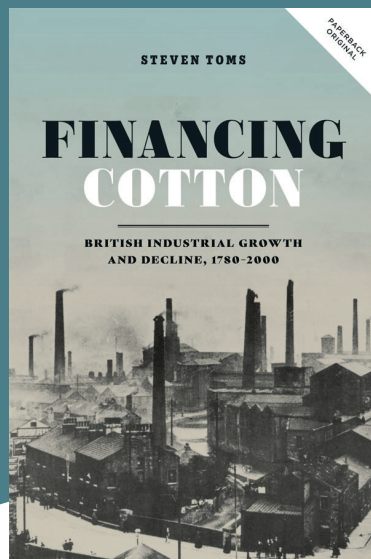
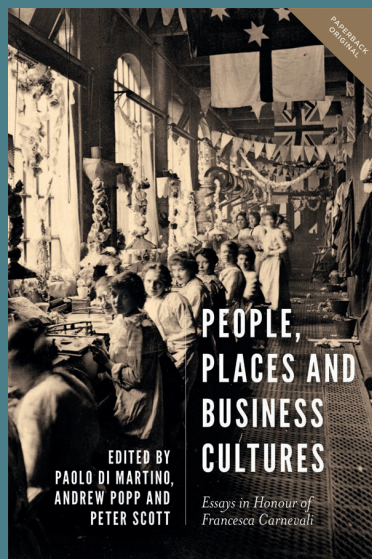
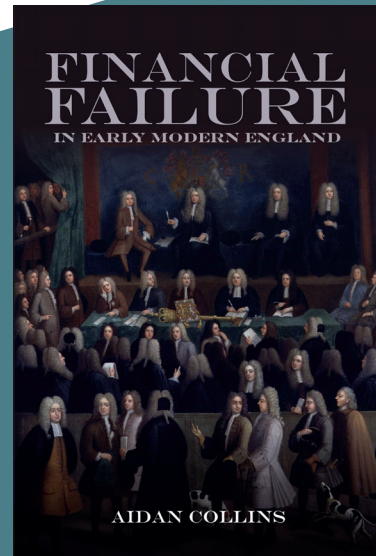
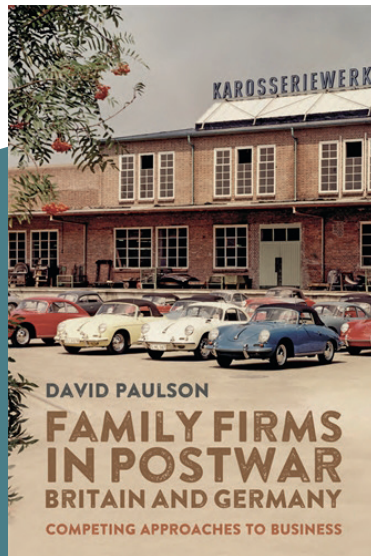
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